HR OUTSOURCING IN INDIA:
A TOOL FOR GLOBAL COMPETITIVENESS

Prof. Esha Gupta*

*Assistant Professor,
SDP College for Women,
Ludhiana, India.

ABSTRACT

Rapidly changing market dynamics and global competitive pressure have caused organizations to spend more time focusing on their core business. So organization tends to decide and do what they are good at and outsource everything else. Outsourcing can be defined as the situation where an external vendor provides service that would normally be performed within the organization. Any activity, in which a company lacks internal expertise and requires an unbiased opinion on human resources, can be outsourced. Transactional outsourcing is more of day-to-day requirements, and constitutes services like payroll and benefits. The paper tends to examine the present position, the potential opportunities of HR outsourcing in India and how it can be used as a tool for achieving global competitiveness.