TO SALE NEW PRODUCT LAUNCH IN COMPETITION MARKET, OF OLD PRODUCT COMPETITION BY LOBBYING OF GROUPS OF PEOPLES, CASTES, RELIGION OF ETHNIC RACE/GROUP PHILOSOPHY

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ABSTRACTS

Its important aspects of group of peoples lobbying, castes of peoples lobbying, which group of peoples have to done want new business first identification of work together for that develop concept of lobbying of, castes, religion, group of peoples? Its have automatic natural property to protect of ethnic benefit and same understanding groups benefit.

Its very important inherent natural factor indirect/direct way understand by social empowerment increase any backward individual religion/castes reservation philosophy in India and united nations direction International Covenant on Economic, Social and Cultural right. The Strategy Have By Group Of Peoples Lobbying Sale, By Personal Interest OF Match Of Understand.

After then hard work (saturation point) done on lobbying group peoples to chain of develop under that focus target of customer. Its give for customer what product have to useful or not? But lobbying concept develop to work very tough to sale product in other lobbying of groups of peoples, castes.

KEYWORDS: new product, sale, lobbying, which groups, old company, reservation, united nations.