

LINGUISTIC AND STYLISTIC GENRE FEATURES OF THE MEDIA TEXT

A. Shakirova*

*Master Student,
Faculty of Print Media,
University of Journalism and Mass Communications of UZBEKISTAN
Email id: a_shakilova@umail.uz

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ABSTRACT

This article discusses the issues of stylistic and linguistic features of Internet publications, using the example of a specific electronic publication, are presented the forms of information submission. Mass media on the Internet are modern media platforms that are in priority among the audience today for a number of objective reasons: due to efficiency, accessibility on any electronic device, the ability to observe what is happening in real time, visibility, and interactivity, multimedia.

KEYWORDS: *Media Text, Hypertext, Convergent Journalism, Online Media.*

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