

USE OF OUTSOURCING AT ROAD TRANSPORT ENTERPRISES IN THE FORMATION OF INNOVATIVE ECONOMY

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ABSTRACT

The article highlights issues related to the use of outsourcing, analyzes the advantages and disadvantages of outsourcing, indicates the possibility of using outsourcing. The concept of outsourcing was developed in 1963 by the electronic information system specialized in information technology outsourcing or IT outsourcing as the principle of a new management strategy. However, outsourcing was the subject of scientific research only in the 1980s and 1990s.

KEYWORDS: *outsourcing, strategy, vehicles, resources, costs, income.*

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