

GOVERNANCE AND ROLE OF STATE IMPACTING THE GREEN INDUSTRY

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ABSTRACT

Institutional norms and state policies are very important for defining equitable and sustainable use of the resources of the planet in which private sector plays a vital role more so in case of India. The focus of this essay is more in relevance to the country India. The governance impacting the private sector practices with particular attention to resource management, benefits and reduced cost associated with the green businesses).

KEYWORDS: *Governance, Puritans, Quakers, Republican, Marxists, Aristocrat, Trend Setters, Rational Buyers, Net Workers, Stake Holders, Liberal Consumerism, Rational Consumerism, Critical Consumerism, Radical Consumerism, Green Wash, Libertarian Extension, Ecological Extension, Conservation Ethics.*

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