

CASE STUDY OF WOMEN EMPOWERMENT WITH SPECIAL REFERENCE TO RUDSET -MYSURU

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DOI: 10.5958/2278-4853.2022.00168.9

ABSTRACT

The proposed case study is developed to assess women empowerment among the women entrepreneurs who are trained and guided by the RUDSET Mysuru division. The research study consists of nine success stories of women entrepreneurs from RUDSET out of thirty, based on project cost and return on investment, and Dr.Veerendra Heggade quotes that "Instead of writing someone else's account through wage employment after 3-5 years of college education, it is more meaningful to write one's own account by embarking upon self-employment." RUDSET, Mysuru offers 30 self-employment courses ranging from beauty parlour management, dairy farming, electric motor rewinding, general EDP, poultry, tailoring, home agarbatti, and Pappad, to name a very few. The proposed case study will attempt to highlight the significance of self-employment and women empowerment at the grass root level of the society.

KEYWORDS: Women Empowerment, RUDSET, Self-Employment, Entrepreneurial Culture, Women and Social Welfare.

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