

## STUDENT'S PERCEPTION ABOUT EMPLOYABILITY COURSES LED BY CORPORATE PRACTITIONERS: AN EXPLORATORY STUDY

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### ABSTRACT

*With the dynamics of changing business world, the concept of employability came into existence which introduced the present study to measure the willingness of higher education institution students to participate in the employability courses. The study makes use of primary data for finding the answers to the required objectives. For this purpose, a structured questionnaire was floated amongst the students of Delhi NCR and in total 189 responses were recorded for the empirical investigation. The results of which indicate that the majority of the students are willing to participate in the industry led employability courses to enhance their current skills and knowledge. Moreover, the results indicate the students are also willing to pay the premium for such employability courses of industry professionals. The findings of this study have implications*

*for the corporate houses and the academic institutions for designing the optimal courses which can help in enhancing the skill sets required for attaining employability by students in the current market.*

**KEYWORDS:** *Employability, Perception, Higher Education Institution, Students, Corporate Practitioners.*

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