Asian Journal of Multidimensional Research

ISSN: 2278-4853 Vol. 11, Issue 5, May 2022 SJIF 2022 = 8.179

A peer reviewed journal

BLOCKCHAIN AND ITS AWARENESS: A CASE STUDY OF SLIK SAFE

Dr Poonam Mittal*; Trishla Mittal**

*Associate Professor, (Dr. Bhim Rao Ambedkar College, University Of Delhi), Delhi, INDIA

> ** (Pursuing Msc Finance, University College Dublin, Ireland) Email Id- mittalpoonam7@gmail.com

DOI: 10.5958/2278-4853.2022.00132.X

ACKNOWLEDGEMENT

Dr. Poonam Mittal is an Associate Professor at the Department Of Commerce at Dr. B.R Ambedkar College, University Of Delhi. She is Economics (honours) from Miranda House, University Of Delhi, and Masters in Economics and PhD in Economics from Jamia Millia Islamia. Her article on Pricing of Telecom Services was published in the Indian Journal of Public Administration by Sage Publications. She has written a book on the Indian Telecom Sector. She has presented her paper at the International Conference organised by G.L. Bajaj Institute of Management and Research with Zakir Hussain College, D.U. She got her article published in a peer-reviewed journal on the Analysis of Customer Behaviour In Online Vs Traditional Shopping. She got her article published in IJARD on Artificial intelligence integration in online shopping.

Trishla Mittal is pursuing Msc Finance at University College Dublin, Ireland. She has completed an Executive Program in Applied Finance at the Indian Institute Of Management, Calcutta. She also has a work experience of three years in the field of finance. She has completed her graduation in B. Com (Honours) at the University Of Delhi.

ABSTRACT

No cyber defence or information system can be regarded as 100% secure. What is deemed safe today won't be tomorrow given the lucrative nature of cybercrime and the criminal's ingenuity to seek new methods of attack. Blockchain is gaining traction today, but critics who question the scalability, security, and sustainability of the technology remain. (1).

The objective of this paper is to analyse the constraints against blockchain technology and how Slik Safe(A California- based company) has revolutionised this technology and provides us with the answers.

Slik Safe is the platform, which expands the customer's knowledge and vision for creating solutions. Slik Safe is a decentralized, end-to-end encrypted file backup solution that provides the answers to blockchain threats. The sensitive data is protected through an encrypted

Asian Journal of Multidimensional Research

ISSN: 2278-4853 Vol. 11, Issue 5, May 2022 SJIF 2022 = 8.179

A peer reviewed journal

decentralized file, meaning the data is not living in one place. Slik Safe is the future as it revolutionises blockchain technology.

This paper contains the following sections:

Section 1: Introduction And Review of Literature

Section 2: Objective

Section 3: Methodology

Section 4: Scope Of The Study

Section 5: Limitations Of The Study

Section 6: A Case Study Of Slik Safe (A California-based company)

Section 7: Conclusion.

KEYWORDS: Blockchain, Decentralized, End-To-End-Encryption, Slik Safe.

REFERENCES:

- **1.** https://www2.deloitte.com/tr/en/pages/technology-media-and-telecommunications/articles/blockchain -and-cyber.html
- 2. https://builtin.com/blockchain
- **3.** https://www.cm-alliance.com/cybersecurity-blog/the-future-use-cases-of-blockchain-for-cybersecurity#usecases
- **4.** https://www.ibm.com/topics/blockchain-security
- 5. https://www.sliksafe.com/blog
- **6.** https://dl.acm.org/doi/fullHtml/10.1145/3359552
- 7. https://www.sciencedirect.com/science/article/pii/S1364032118307184
- **8.** https://ieeexplore.ieee.org/abstract/document/8048631
- **9.** https://www.sipotra.it/old/wp-content/uploads/2018/07/The-Impact-of-Blockchain-Technology-on-Finance-A-Catalyst-for-Change.pdf
- **10.** https://www.mdpi.com/2227-9032/7/2/56/htm
- **11.** https://www.fastcompany.com/90742974/what-is-web3-the-future-of-the-internet-cryptocurrency-a n d-estate-planning