

EMPLOYEES JOB SATISFACTION AT LOYAL WORLD SUPERMARKET IN MYSORE CITY - A CASE STUDY

Thriveni P*; Dr Linus Benedicta D' Souza**

*Assistant Professor,
Research Scholar,
Srinivas University, Mangalore Maharani's Women's Commerce & Management College,
Mysore, Karnataka, INDIA
Email id: thrivenip1981@gmail.com

**Research Guide,
Srinivas University, Mangalore, Karnataka, INDIA
Email id: linusbenedictapinto@gmail.com

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ABSTRACT

The focus of the study was to analyze the level of Employees Job Satisfaction. The primary data was collected from forty employees of Loyal World Supermarket in Mysore City by distributing structured questionnaire. The data was analyzed by using frequency and percentage analysis, followed by pie diagrams. The study entitled employees job satisfaction in the Loyal World is an academic endeavor, to enhance the knowledge of job satisfaction and its impact on employee productivity with special reference to the Loyal World. The study reveals that employee involvement is a major variable that contributes to employee's job satisfaction.

KEYWORDS: *Job Satisfaction, Loyal World, Employees Productivity, Organizational Workplace Skill.*

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