

## TECHNOLOGIES FOR THE DEVELOPMENT OF STUDENT'S MEDIA COMPETENCE: A COMPREHENSIVE ANALYSIS AND FUTURE PERSPECTIVES

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### **ABSTRACT:**

*In the digital era, media surrounds us in various forms, playing a significant role in shaping individuals' perspectives and understanding of the world. As society increasingly relies on technology for communication and information, developing media competence among students becomes paramount. This article provides a comprehensive analysis of the technologies used for enhancing students' media competence and discusses future perspectives for their effective integration in education. By examining the strengths and limitations of these technologies, educators can leverage their potential to equip students with critical thinking skills and responsible media consumption habits.*

**KEYWORDS:** *consumption, potential, integration, perspectives, developing.*

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