

THE EXPERIENCE OF FOREIGN COUNTRIES IN THE FORMATION OF THE IMAGE OF STATE POWER IN THE MINDS OF CITIZENS

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DOI: 10.5958/2278-4853.2023.00027.7

ABSTRACT

This article is devoted to the analysis of foreign experience in the formation of the image of state power in the minds of citizens. The article presents the experiences of such countries as the USA, Great Britain, Germany, and Japan. The experience of the above countries shows that the image of state power in the minds of citizens is formed by several channels, such as: - outsourcing from state organizations to consulting companies in the direction of image-making; - coverage of expert opinions of the scientific community; - vigorous activity of both opposition and ruling political parties; - live broadcast of the government's report in parliament; - proper public control by civil society institutions; - the functioning of special departments created under the bodies of the personnel service. Also, based on the experience of countries, the importance of raising the legal and political culture of citizens, which originates from the inclusion of relevant subjects in school education, was identified.

KEYWORDS: *The Experience Of Foreign Countries, The Image Of State Power, The Minds Of Citizens, Outsourcing, Image-Making Companies, The Scientific Community, Public Control, And Civil Society Institutions.*

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