

APPROACHES TO THE ANALYSIS OF THE PHENOMENON OF SOCIAL ENTREPRENEURSHIP

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DOI: 10.5958/2278-4853.2023.00009.5

ABSTRACT

Social Entrepreneurship as a business is a way of solving (mitigating) social problems, in which problems usually develop in non-profit organizations. Social entrepreneurship is an innovative activity aimed at solving or mitigating social problems of society on the basis of self-sufficiency and stability.

This article examines ilimiy approaches to the analysis of the phenomenon of social entrepreneurship.

KEYWORDS: *Entrepreneurship, Social Approach, Economics, Innovation, Modernization.*

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