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FEATURES OF FINANCIAL MANAGEMENT IN SMALL BUSINESS ORGANIZATIONS

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ABSTRACT

The article analyzes the advantages and disadvantages of small firms with respect to large production. The role of finance for any enterprise is defined. The definition of profitability is given, its functions and factors that affect the profitability indicator are established. It tells about the difference between large and small enterprises in the issue of financial planning. An assessment of the importance of financial planning for small enterprises is given. Financial planning schemes are given.

KEYWORDS: Finance, Small Business, Financial Management, Financial Plan, Efficiency Of Financial Planning.

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