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QUALITY OF WORK LIFEAS A PREDICTOR OF ORGANIZATIONAL COMMITMENT AMONG THE CO-OPERATIVE SECTOR BANKEMPLOYEES IN KERALA WITH SPECIAL REFERENCE TO THRISSUR DISTRICT

Dr Remya P R*

*Assistant Professor of Commerce, Sree Vivekananda College, Kunnamkulam, Thrissur, Kerala, INDIA Email id: remyabinoy13@gmail.com

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ABSTRACT

Quality of work life acts as an indicator of the overall human experience in the work place. If the employees feel satisfied with their work life, they will be committed to their organization as well. It expresses a special way of thinking about people, their work, and the organization in which their careers are fulfilled. This paper intends to study the extend of the level of quality of work life among the bank employees working in the co-operative sector and studies whether there exists a relationship between QWL and organizational commitment among the employees. It further studies whether QWL influences the organizational commitment among the co-operative sector bank employees in Thrissur district in Kerala.

KEYWORDS: Quality of Work Life, Organizational Commitment.

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