

DEMOGRAPHIC FACTORS AND ENTREPRENEURSHIP EDUCATION OF ENTREPRENEURIAL INTENTION AMONG UNDERGRADUATE STUDENTS OF MANIPUR

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ABSTRACT

India being the world most populous developing country needs a lot more business to maintain a healthy balance between job seekers and employers. The youths in the developing economics have higher entrepreneurial intention as compared to developed economies, so greater numbers of students in India will likely be more inclined towards starting a business. The study investigates the differences in entrepreneurial intention among undergraduate students base on their demographic factors. The study was conducted among 385 undergraduate students using primary data. The result of the Independent sample t-test and one-way ANOVA revealed that there was significant difference between gender and streams of study but could not detect any significant difference among category, place of residence and parents occupation. Further analysis of parents occupation showed that students with entrepreneurial parents show higher entrepreneurial inclination as compared to public sector, others and unemployed. The result of Multiple-regression showed that entrepreneurship course, training and knowledge have significant impact on entrepreneurial intention.

KEYWORDS: *Demographic Factors, Entrepreneurship Education, Entrepreneurial Intention, Undergraduate.*

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